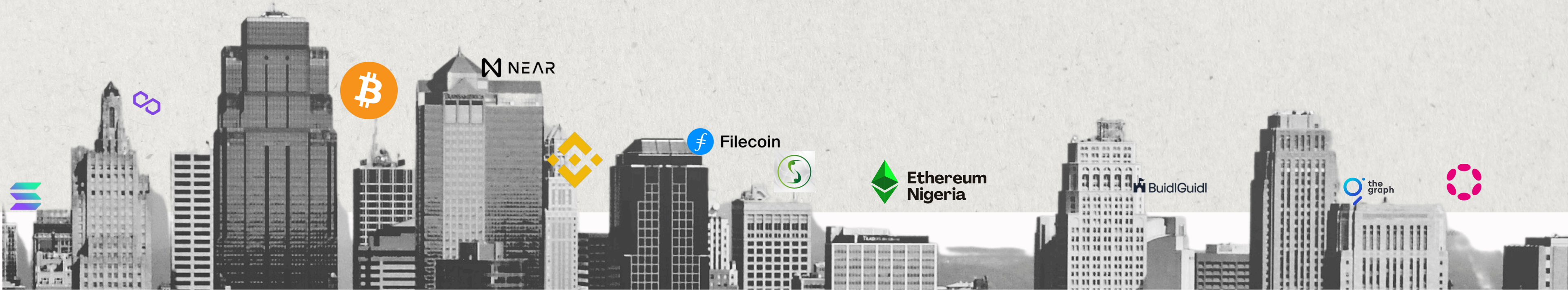


# LAGOS BLOCKCHAIN WEEK

## Blockchain interoperability and AI: Powering Africa's Digital Transformation

Dates: June 10th - 15th, 2024

Venue: Radisson Blu , Ikeja - Lagos, Nigeria.

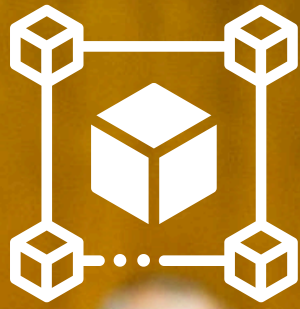


Partners :



KLEROS





# Welcome to Lagos Blockchain Week

Lagos Blockchain Week is a thrilling and all-encompassing event meticulously crafted to unite the vibrant and varied community centered around blockchain and cryptocurrency technologies. Scheduled for June 10th to 15th, this year's edition will kick off with an engaging Hackathon. Far beyond a traditional conference, this week-long spectacle offers an immersive experience tailored for individuals from diverse backgrounds, encompassing seasoned professionals, entrepreneurs, developers, investors, and fervent blockchain enthusiasts.

At the heart of the Lagos Blockchain Week are cutting-edge presentations delivered by thought leaders and experts and representations from all protocols. These keynote sessions provide deep insights into the latest trends, emerging technologies, and transformative use cases of each of the featured protocols within the blockchain space. From decentralized finance (DeFi) and non-fungible tokens (NFTs) to blockchain interoperability and sustainability, the event covers a broad spectrum of topics, ensuring that attendees gain a holistic understanding of the industry's current landscape.

This premier event in West Africa is dedicated to exploring and advancing blockchain and decentralized technologies, with a focus on Interoperability will take place at Radisson Blu, Ikeja promising a dynamic and impactful experience.

## Why Lagos Blockchain Week?

- **Blockchain Interoperability and AI Focus:** Dive into discussions about the latest advancements, challenges, and solutions in achieving seamless interoperability across blockchain networks while Powering Africa's Digital Transformation.
- **Thought Leadership:** Be part of conversations shaping the future of blockchain interoperability & AI.
- **Networking Opportunities:** Connect with pioneers, developers, regulators, and decision-makers driving interoperability initiatives.
- **Exposure:** Showcase your brand to a diverse and influential audience passionate about blockchain and decentralized technologies

## EVENT WEEK:

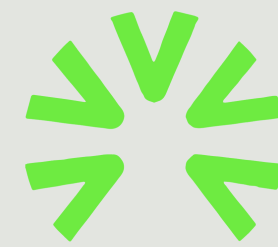
**Dates: June 10th - 15th, 2024**

**Target Audience: Physical: 5,000**

**Virtual: 50,000**



[www.lagosblockchainweek.io](http://www.lagosblockchainweek.io)



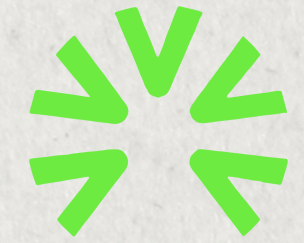
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# WHO WE ARE



To promote interoperability, we have previously organized hackathons, bootcamps and workshops within the web 3 ecosystem across various states in Nigeria & Africa



# Features

## IRL Workshops

Through interactive sessions, discussions, and real-world applications, attendees can deepen their understanding, connect with industry experts, and contribute to the vibrant ecosystem of the various protocols through Lagos Blockchain Week. This will take place in Abuja, Rivers, Edo, Anambra and Lagos.

## Online Workshops

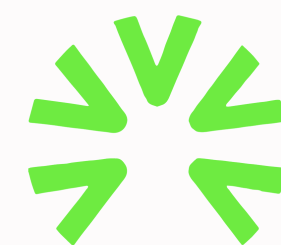
As part of the buildup to Lagos Blockchain Week, Online Workshops serve as a dynamic and accessible avenue for participants to delve into the world of blockchain technology. These virtual workshops offer a convenient platform for enthusiasts, professionals, and stakeholders to engage in educational sessions, discussions, and hands-on activities related to blockchain advancements.

## Scholarships

This initiative focuses on the technical onboarding of developers into the web3 ecosystem. Participants undergo a comprehensive four-month sponsored Bootcamp, gaining the expertise required to excel in crafting smart contracts and decentralized solutions within the context of a specific protocol.

# Goals:

- **Driving Innovation:** Inspire and catalyze innovative blockchain solutions that address real-world challenges in the region.
- **Encouraging Collaboration:** Facilitate meaningful collaborations among industry stakeholders, fostering a sense of unity and shared purpose.
- **Accelerating Adoption:** Promote blockchain adoption by showcasing its practical applications and benefits across various sectors.



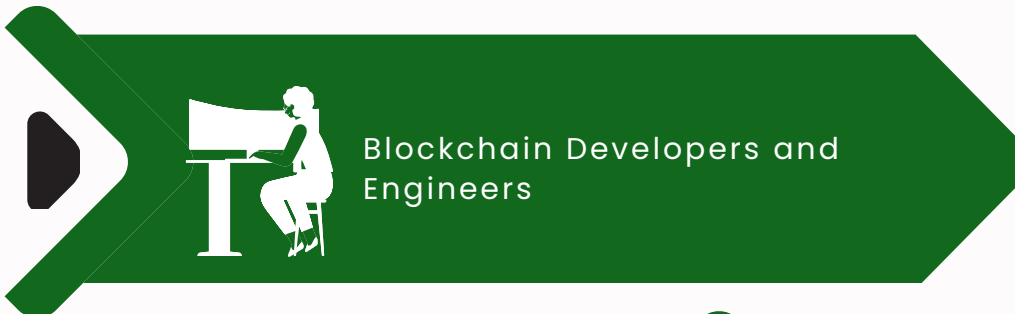
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# Audience Profile

Lagos Blockchain Week is an inclusive event that attracts a diverse audience, including professionals, enthusiasts, and experts in the Web 3 space contributing to a dynamic atmosphere.

01



Entrepreneurs and Startup Founders



02

03

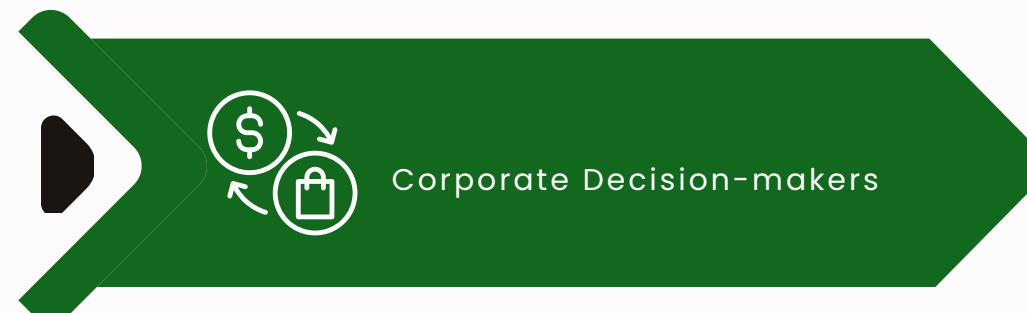


Regulators and Government Representatives



04

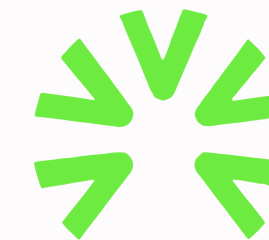
05



Technical Enthusiasts and Influencers



06



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**June 10-14th**  
Hackathon



**June 10th**  
Crypto 101  
Conference



**June 11th**  
Creators  
Convergence Expo &  
Innovation Beyond Borders  
(Made in Africa)



**June 12th**  
AI in Practice



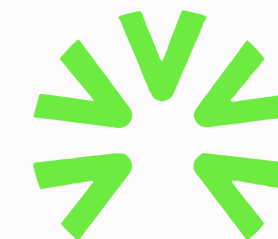
**June 13th**  
DWeb Storage Expo



**June 14th**  
Web3 BuiDLers  
Workshop



**June 15th**  
Web3 BuiDLers  
Summit



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# Event Schedule

Dates: June 10th - 15th, 2024

Venue: Radisson Blu, Ikeja  
Lagos, Nigeria.

# SPONSORSHIP PACKAGES



**x3**

## **PLATINUM Sponsors: \$15K**

- Exclusive Keynote Slot
- Workshop and Panel Participation
- Premium Exhibition Booth
- Logo Placement
- Dedicated Networking Session
- Opportunity to Present Hackathon Track Awards
- Recognition in Hackathon Track Announcements
- VVIP Access

## **Package**

- 1x 30 Minutes main stage sponsors speakers slot
- 3m by 2m custom made booth

## **Comms**

- Social Media -
- 10 mentions on all our social accounts
- Post event report
- One onboarding call with the marketing team

## **Exposure**

Exclusive access to a 12 person boardroom

Brand exposure on livestream & swags, bags, speakers package, stages at the venue, on all prints & digital asset & pre-event road to Lagos Blockchain workshop

Pre-event ecosystem dinner

Access to 50 & more persons workshop room for 1 hour

## **Comms**

Newsletter -  
Brand exposure on  
Single column, included  
in every newsletter

## • **Press -**

Press conference with  
top traditional media  
houses



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# SPONSORSHIP PACKAGES



**x5**

## **GOLD Sponsors: \$10K**

- Workshop & Panel Participation
- Exhibition Booth
- Logo Placement
- Recognition in Hackathon Track Announcements
- Networking Opportunities
- VIP Access

### **Package**

- 1x 15 Minutes main stage sponsors speakers slot
- 2m by 2m custom made booth

### **Comms**

- Social Media -
- 6 mentions on all our social accounts
- Post event report
- Onboarding call with the marketing team

### **Exposure**

Exclusive access to a 6 person boardroom

Brand exposure on livestream & swags, bags, speakers package, stages at the venue, on all prints & digital asset & pre-event road to Lagos Blockchain workshop

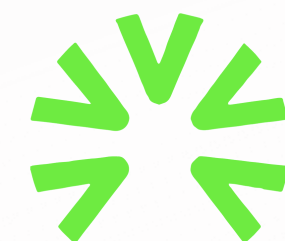
Pre-event ecosystem dinner

Access to 26 or more persons workshop room for 1 hour

### **Comms**

Newsletter -  
Brand exposure on Single column, included in every newsletter

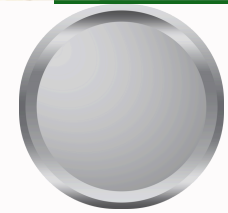
- **Press** -  
Press conference with top traditional media houses



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# SPONSORSHIP PACKAGES



**x 10**

## **SILVER Sponsors : \$5K**

- Workshop Participation
- Exhibition Space
- Logo Placement
- Networking Access

### **Package**

- 1 x 7 Minutes main stage sponsors speakers slot
- 3 by 4 Feet-table boothstand

### **Comms**

Mention on all our social account

### **Exposure**

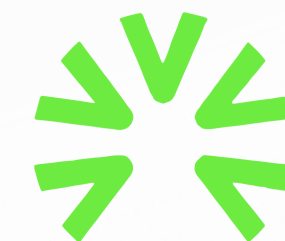
Brand exposure on livestream, at the back of the hall and on all prints and digital assets

### **Comms**

Newsletter - Brand exposure on Single column. included in every newsletter

### • **Press -**

Press conference with top traditional media houses



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# SPONSORSHIP PACKAGES

## wagmi x 20

### WAGMI Sponsors : \$2K

- Exhibition Space
- Logo Placement
- Networking Access

### Package

- 3 by 4 Feet-table boothstand

### Comms

Mention on all our social account

### Exposure

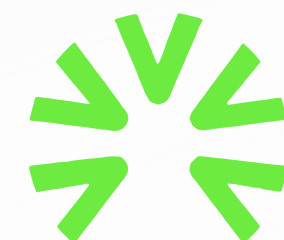
Brand exposure on livestream, at the back of the hall and on all prints, digital assets

### Comms

Newsletter - Brand exposure, Single column included in every newsletter

### • Press -

Press conference with top traditional media houses



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# SPONSORSHIP PACKAGES



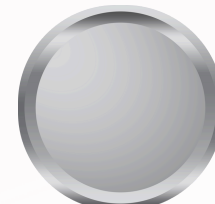
## PLATINUM: \$15K

- Exclusive Keynote Slot
- Workshop and Panel Participation
- Premium Exhibition Booth
- Logo Placement
- Dedicated Networking Session
- Opportunity to Present Hackathon Track Awards
- Recognition in Hackathon Track Announcements
- VVIP Access



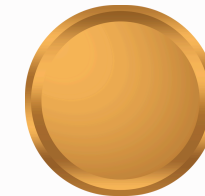
## GOLD: \$10K

- Workshop & Panel Participation
- Exhibition Booth
- Logo Placement
- Recognition in Hackathon Track Announcements
- Networking Opportunities
- VIP Access



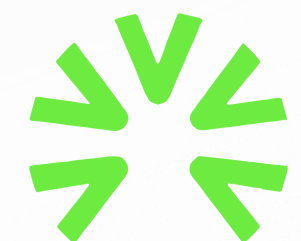
## SILVER: \$5K

- Workshop Participation
- Exhibition Space
- Logo Placement
- Networking Access



## WAGMI: \$2K

- Exhibition Space
- Logo Placement
- Networking Opportunities



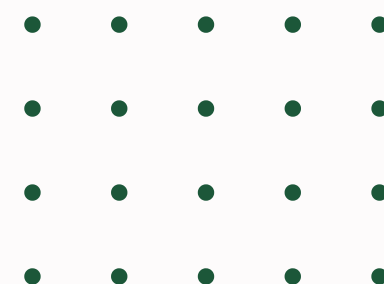
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# Hackathon Track Sponsorship: Variable

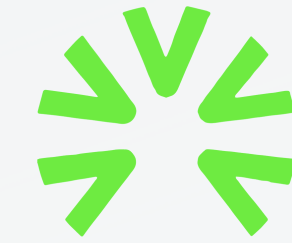
- Sponsor a Specific Hackathon Track e.g  $\geq \$1000$
- Logo Placement on Track-related Materials  $\geq \$500$
- Recognition in Track Announcements  $\geq \$500$
- Opportunity to Present Track Awards  $\geq \$1000$



# Buildup to Lagos Blockchain week

- Scholarship Program: In-person Developer Bootcamp.
- Hands-on: Specific sponsored protocol within this timing
- Duration: 4 months





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# WHY SPONSOR LAGOS BLOCKCHAIN WEEK ?

- 01** Front and Center in Interoperability Conversations: Position your brand as a key player in shaping the future of blockchain interoperability.
- 02** Thought Leadership: Showcase your expertise and thought leadership in advancing interoperability solutions.
- 03** Networking: Connect with industry leaders, potential clients, and partners driving interoperability initiatives.
- 04** Market Exposure: Enhance your brand's visibility in the blockchain ecosystem focused on interoperability.



# OUR TEAM



**Enoch Mbaebie**

Program Director



**Dr Victor Odumuyiwa**

Ag. Director, NITDA IT Hub  
University Of Lagos



**Etette Etok**

Program Management Officer



**Senator Ihenyen**

Lead Partner, Infusion Lawyers,  
Fmr SIBAN Chairman



**Simeon Nofa**

Chief Strategy Officer



# CONFIRMED SPEAKERS



**Senator Ihenyen**  
*Lead Partner,  
Infusion Lawyers*



**Dr Victor Odumuyiwa**  
*Ag. Director NITDA, IT  
Hub, UNILAG*



**Devon Krantz**  
*Chairman Linum Labs*



**Natahniel Luz**  
*CEO, Flinicap*



**Sharon Praise-Akpune**  
*Project Manager,  
Kleros Protocol*



**Youssef Khaoulaj, PHD**  
*CEO, Moroccan  
Blockchain Laboratory*



**Enoch Mbaebie**  
*Country Manager,  
Ethereum Nigeria*



**Ettete Etok**  
*CTO, Ethereum  
Nigeria*



**Simeon Nofa**  
*CSO, Ethereum  
Nigeria*



**Ivy Elebesunu**  
*Onchain Analyst  
Felbeth*

# OUR END GOAL: FOSTERING INNOVATION, COLLABORATION & ADOPTION



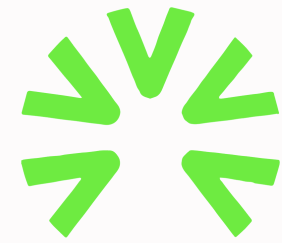
Lagos Blockchain Week 2024 aims to leave a lasting impact by fostering innovation, encouraging collaboration, and accelerating the adoption of blockchain technologies in Africa.

Join us on this journey to unlock the potential of blockchain interoperability and AI: Powering Africa's Digital Transformation



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# CONTACT US



- ✉ [info@lagosblockchainweek.io](mailto:info@lagosblockchainweek.io)
- 🌐 [www.lagosblockchainweek.io](http://www.lagosblockchainweek.io)
- 📍 Lagos Blockchain Week  
4th Floor, Polystar Building, 2nd  
Roundabout, Lekki phase 1, Lagos  
Nigeria.

+234(0)803 297 2057  
+234(0)703 230 5366  
+234(0)902 407 3542

